

# OAIC APP 1.4 Enforcement Alert



The Office of the Australian Information Commissioner (**OAIC**) will launch its first-ever compliance sweep in early January 2026, focusing on the privacy policies businesses that gather personal information in person.



**60+ entities across six high-risk sectors are in focus:**

- Real estate agencies
- Chemists/pharmacies
- Licensed venues
- Car rental companies
- Car dealerships
- Pawnbrokers and second-hand dealers

If your organisation is on this list and you collect personal information in person (eg names, phone numbers, IDs) it's time to review and update your privacy policy or risk being penalised.

As part of the compliance sweep, OAIC will assess whether the target organisations' privacy policies meet Australian Privacy Principle (**APP**) 1.4 requirements, covering the collection, use and disclosure of personal information.

Organisations with poor privacy policies risk receiving compliance or infringement notices and facing penalties of up to \$66,000 per contravention.



## KEY TAKEAWAYS

**Act now** - if your organisation is on this list, review and update your privacy policy. Our team is available to support you with this process and help you understand the OAIC's expectations.

Visit our website to learn more about our [Privacy Group](#).

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