

EMERGING TECHNOLOGIES



Tourism, hospitality, accommodation and events

The internet and technology have revolutionized the tourism, hospitality and events industry sectors more than any other factor in the last few decades. Online booking and reservation systems, digital marketing, QR codes, online blogs and social media reviews, airport and hotel check-ins, robot butlers, infrared sensors, entertainment through cloud services, wireless and sensor technologies and virtual reality to enhance tourism experiences are all examples of how technology skills are becoming increasingly vital to the growth and prospects of these industry sectors.